

Blog Platform Comparison Chart

NOTE: Comparison chart was created based on available information at the time. Features are subject to change.

	Blogger	Wordpress.com	WordPress.org	TypePad	Moveable Type
Costs	Free	Free	Domain + Hosting, Generally \$9 + \$5-10/mo	\$8.95 to \$29.95 a Month	Free for Personal, \$50 to \$1,000 for commercial licenses
Your Own Domain	CMAP Required (Technical)	No	Yes, default option.	CMAP Required (Technical)	Yes
Level of CSS & HTML Required	None	None	None for basic functionality. Some themes offer easy customization. Otherwise custom edits requires CSS knowledge.	None	Basic HTML and FTP skills required.
Custom Plug-Ins	Limited, through Widgets	Limited through Widgets	Many Highly Functional Plug-Ins	No	Has plug-ins, robust selection though not as up to date as Wordpress.
Image Storage	1 GB	3 GB	Depends on Web Host	100 MB for basic, 500 MB for Plus	Depends on Web Host
Customization	Pre-set themes only	Pre-set themes only	Some themes offer easy customizations, otherwise some HTML, CSS and PHP skills required.	Limited	Yes, only HTML knowledge required.
Software & Security Updates	Automatic	Automatic	Manual – Forgetting to update can result in a security breach.	Automatic	Manual – Forgetting to update can result in a security breach.
Ease of Installation	Very easy process	Very easy process	Requires technical knowledge unless you have Fantastico.	Fairy easy, unless you're mapping a domain name, which can be slightly technical.	Relatively easy with basic technical knowledge.

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